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**November 2-4, 2007**

International Centre,  
6900 Airport Road

## **FOR IMMEDIATE RELEASE**

*EVERY SEASON, EVERY REASON!*

**November 2 – 4, 2007**

TORONTO, September 30, 2006 – The Fall Cottage Life Show is back for its fourth year! Produced by the folks behind *Cottage Life* magazine and The Spring Cottage Life Show, this event is the perfect weekend activity for passionate cottagers who know that cottaging is not limited to the summer season.

At this year's Fall Cottage Life Show you will find hundreds of products for year-round cottaging, including:

- winter water systems and freeze alarms,
- wine and beer sampling
- snowshoes and other winter gear;
- and traditional fireplaces and woodstoves.

“We are continuing the great tradition of cottaging in Canada by focusing on the basics of cottage life,” said Ian Forsyth, Fall Cottage Life Show Director. “This year’s Show will have affordable furnishings, straight-forward do-it-yourself projects and great gift ideas brought to you from cottage-country retailers. There really is something for every cottager at this Show.”

Tastes of Cottage Country, a show within a show, has been a Fall Cottage Life Show highlight for the past two years. This year it is back again—bigger and better. A food and wine-lover’s paradise, Tastes of Cottage Country invites you to stroll through and sample delicious Ontario cottage country preserves, cheeses, meats, and baked goods. Local Ontario chefs will be hosting dynamic cooking demonstrations including Bill Lohman of Tastes Catering and *Cottage Life* magazine’s own Jane Rodmell.

The Fall Cottage Life Show is the perfect opportunity to make purchases for the fall and winter, as well as prepare for the upcoming spring and summer seasons.

Cottage Life is proud to have The Fall Cottage Life Show *bullfrogpowered* by Bullfrog Power™, Ontario’s first and only 100% green electricity retailer.

**Dates:**

November 2-4, 2007

**Location:**

International Centre, Hall 5  
6900 Airport Road (at Derry Road)  
Toronto, Ontario  
Free parking for more than 5,000 cars

[Cottagelife.com](http://Cottagelife.com)

**Show hours:**

Friday, November 2	noon to 9 pm
Saturday, November 3	10 am to 6 pm
Sunday, November 4	10 am to 5 pm

**Admission:**

Adults: \$10 on site, \$9 with advance purchase at [cottagelife.com](http://cottagelife.com)  
Youth (13-18): \$6  
Children under 13: free