

Cottage Life classified ads reach your audience – again and again.

Cottage Life has a guaranteed paid circulation of 70,000, with each issue read by more than 1.1 million avid cottagers. No other medium reaches more of this affluent market. 97% of our readers keep their issues for future reference – so your ad keeps selling for you, month after month. That adds up to great value!



Publishing Schedule 2008

Issue	Closing Date	Mail Date
March/April	January 22	February 22
May	February 26	April 4
June	April 8	May 14
July/August	May 13	June 20
September/October	July 22	August 27
November/December	September 16	October 24

Rates Please add 6% GST to all orders.

- **\$4.75** per word (\$7.00 per upper-case word)
Abbreviations count as one word.
- **\$15** per e-mail address or website.
- **\$90** per photograph (for real estate classifieds only)
- **\$85** minimum charge per insertion.

- **Discounts:** 5% discount for ads run with no changes in three consecutive issues; 10% discount for ads run with no changes for six consecutive issues in the same calendar year.
- All classified ads are accepted at the discretion of the Publisher and will appear in a standard and consistent format.

- To book a classified ad in *Cottage Life*, submit ad copy before the closing date for each issue. Publisher assumes no responsibility for errors due to illegible copy. Accompanying real estate photos can be e-mailed in **TIFF, JPEG, or EPS** file formats at a minimum resolution of **300 DPI** at **2½" x 2½"**.
- Payment in full (VISA, MASTERCARD, AMEX or cheque) must be included with your order and received in our office by 3 p.m. on the closing date of each issue. Invoices or receipts provided upon request.

Cottage Life, 54 St. Patrick Street, Toronto, ON M5T 1V1 Tel: 416-599-2000 Fax: 416-599-0500

To book an ad,
please contact:

RENA BENNETT
rbennett@cottagelife.com
416-599-2000 ext.239 or toll free 1-877-874-5253

